

WISCONSIN CITY TO CITY

Racine ●●●●● Milwaukee ●●●●● Middleton ●●●●● Madison



RACINE

WISCONSIN

ORD to Racine, 65 miles

DAY 1

DAY 2

Step-on Racine Tour

Sit back and enjoy a guided tour of this beautiful city on Lake Michigan. Your tour includes the Downtown, Lakefront, Windpoint Lighthouse, SC Johnson Campus and the Southside Historic District.



Fortaleza Hall

Fortaleza Hall SC Johnson Administration Building

SC Johnson's global headquarters in Racine, includes the spectacular Frank Lloyd Wright-built SC Johnson Administration Building and Research Tower, as well the award-winning Fortaleza Hall designed by Foster + Partners. The SC Johnson Gallery, *At Home with Frank Lloyd Wright*, showcases designs and artifacts that explore Wright's influence on families and the home.



Interior of S.C. Johnson

Milaeger's Home & Garden Store

Tour the lovely greenhouses and shop the beautifully decorated garden store.

Apple Holler Restaurant and Showplace

Enjoy a spectacular down-home cooked meal served with wine and a fun-filled evening of entertainment in the rustic atmosphere of the Red Barn Theater at Apple Holler!

realracine
America's Kringle Capital

Real Racine

Eileen Arnold
262-884-6407
Eileen@RealRacine.com
RealRacine.com

MSP

Middleton

Madison

Milwaukee

Racine

ORD

Case Tractor Manufacturing Plant Tour

See your favorite red equipment come to life! Tours start from the Racine Training Center behind the Parts Operations office. Participants must be over the age of 14 and wear enclosed, comfortable and good support shoes, as this is a walking tour.

Larsen's Bakery

Known as "Racine's Original Kringle," Larsen's bakery uses century old Copenhagen recipes to make 30 varieties of Kringle. The Larsen family offers a bakery tour and short demonstration on the 3-day Kringle-making process along with free pastry samples and coffee.

The DeKoven Center

Enjoy a delicious buffet lunch in Taylor Hall among the Gothic-style buildings that originally housed Racine College, founded in 1852. You will have a tour of the buildings and time in the gift shop.

Wingspread

Tour the magnificent childhood home of SC Johnson & Son, Inc.'s leader Sam C. Johnson and his sister Karen. Built from 1937 to 1939 by famous architect Frank Lloyd Wright and now used as a conference center, it is the largest residential project that Wright built.



Wingspread

DAY
3DAY
4

MILWAUKEE

W I S C O N S I N

Racine to Milwaukee, 30 miles

LAKE MICHIGAN

Milwaukee
Art Museum

Arrive by 10 am to watch the “wings” open on the Santiago

Calatrava-designed building. The Milwaukee Art Museum has an extensive Georgia O’Keefe collection as well as the largest collection of Haitian Art.



Milwaukee Art Museum

Historic Third Ward

Enjoy lunch today in the Historic Third Ward at one of many locally owned restaurants. Spend some time along the [Milwaukee Riverwalk](#) or shopping in this neighborhood. Stop at the [Milwaukee Public Market](#) to enjoy a sampling of many local vendors and products.

Sightseeing
Cruise

Learn the history of Milwaukee and admire the city sites while cruising down the [Milwaukee River](#) and along the shoreline of [Lake Michigan](#).



Sightseeing Cruise

Dinner in the
“Old World”

Tonight enjoy dinner downtown. Pick a street and you’ll find an abundance of choices, Old World Third Street, Milwaukee Street, Water Street, Jefferson Street and more. Be sure to stop by and get your photo with “The Fonz” located on the Milwaukee Riverwalk.



Public Market

Iconic American
Legends

Spend the day exploring two iconic American legends, Pabst and Harley-Davidson.

Begin the morning with a tour of the Flemish revival-style home of [Captain Frederick Pabst](#) built in 1892 and a testament to America’s Gilded Age. After

lunch downtown, head over to Best Place, located in the historic [Pabst Brewery](#) for a tour featuring the brewing history of Pabst and Milwaukee. Here you can get a great photo with Captain Pabst and King Gambrinus and enjoy a cold beer. To continue exploring Milwaukee’s beer culture, tour [Lakefront Brewery](#), [Sprecher Brewery](#), or [MillerCoors](#).



Pabst Brewery

Harley-Davidson Museum®

Much more than a nostalgia trip for motorcycle enthusiasts, the Harley-Davidson Museum offers a glimpse of American history and culture like you’ve never seen it before—through the successes and trials of an iconic American company. Interactive, eye-catching exhibits present an unparalleled collection of legendary stories of our nation’s last century. Located on 20 acres in downtown Milwaukee, the Museum offers a restaurant, café, retail store and park-like outdoor spaces.

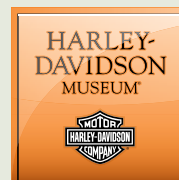


Harley-Davidson Museum



VISIT Milwaukee

Wendy Dobrzynski, Group Tour Manager
414-287-4222
WDobrzynski@milwaukee.org
VisitMilwaukee.org



Harley-Davidson Museum®

Barbara Smyrl, Visitor Experience Manager
414-287-2786
Barbara.Smyrl@harley-davidson.com
H-DMuseum.com

MIDDLETON

W I S C O N S I N

Milwaukee to Middleton, 85 miles

DAY
5

Waukesha County

As you drive west, there are two great stops to choose from: the **Les Paul Experience** at the Waukesha County Museum and the historic home, **Ten Chimneys**.

Les Paul changed the face of the music industry with a revolutionary sound that no one had ever heard before. Through experimentation and ingenuity, he helped pioneer the solid-body electric guitar.

Legendary Broadway actors Lynne Fontanne and Alfred Lunt summered in the tiny village of Genesee Depot, where their elegant historic estate and grounds are open for docent-led tours.



Middletown Shop. Eat. Drink.

Arrive in Middleton and choose from several restaurants for lunch at **Greenway Station** and perhaps a bit of shopping. Later stop for a tour and samples at **Capital Brewery**. Enjoy a truly unique experience at the **National Mustard Museum** home of the world's largest collection of mustards and mustard memorabilia. Sample hundreds of mustards, visit the gift shop, test your knowledge in the interactive Food Whiz game, and laugh...a lot.

Tonight enjoy samples and a delicious dinner at **Death Door's Distillery**.



National Mustard Museum



Death Door's Distillery

DAY
6

DAY
7

MADISON

W I S C O N S I N

Madison to ORD, 135 miles
Madison to MSP, 271 miles

The House on the Rock

The House on the Rock is one of the most unique attractions in the United States—Alex Jordan's imaginary, awe-inspiring man-made retreat. While in Spring Green you can also visit the main studio and home of Frank Lloyd Wright, **Taliesin**.



House on the Rock

Continue your afternoon in the Madison area with a visit and tour of **Monona Terrace**, the Wright-designed conference center on Lake Monona. Stroll the campus of **University of Wisconsin Madison** and the downtown area with a visit to the **State Capital Building**.



State Capital Building

Tonight enjoy a dinner cruise on either Lake Monona or Lake Mendota aboard **Betty Lou Cruises** to experience the skyline and beauty of the greater Madison area.

Olbrich Botanical Gardens

Before you head home, stop for a lovely stroll through 16 acres of outdoor display gardens and an indoor tropical conservatory at Olbrich Botanical Gardens. In the outdoor gardens, visit the Thai Pavilion and Garden—the only one in the continental United States and outside of Thailand.



Olbrich Botanical Gardens



The North Central Group Hotels

Cory Mace, Regional Sales Manager
608-662-3654 • CMace@ncghotels.com
Visit ncghotels.com/madisonareahotels for hotel recommendations.

Middletown Tourism Commission

Val Steel, Director of Tourism
800-688-5694 • VSteel@ci.middletown.wi.us
Visit Middleton.com